

# Jinx radio honored at conference

By **Lea Shores**  
Staff reporter

The best 10 watts in Kansas has gotten even better.

Southwestern's radio station, KSWC The Jinx, won two awards at the 2010 Kansas Association of Broadcasters' awards on April 6, in Wichita.

Blake Carter, communication senior, Julie Mathers, education graduate, and Will Rosson, music education junior, took second place for Promotion Event.

Carter, Tony Lara, class of 2009, and Rosson received an honorable mention for Station Website.

Tommy Castor, KSWC faculty adviser, said, "We had never entered before. This year we decided we had a couple of entries that we decided were pretty good quality. It's pretty significant because we're the only school this size that entered."

The station competed against larger schools like Kansas State and the University of Kansas. Rosson said, "I was excited when I found out we won. We haven't entered in recent years and we did well for the first time."

Cowley County has noticed that the station has improved as well. On the fall 2009 listener charts, The Jinx was ranked No. 20 in the county. The

station had never even appeared on the charts before spring 2009. The strength of the radio signal is only 10 watts, enough to cover the city limits of Winfield.

"The ratings are impressive because we are not a professional radio station and we don't have a lot of power. I'm really proud that there are more listeners than just college students," said Castor.

The ratings don't even cover the number of listeners who tune in to listen online. Castor said, "Our listenership increases for people logging on to football and basketball games. It's a good outlet since we don't have a strong signal."

Rosson would like to see the station improve the strength of the signal.

"Even just another 15 miles would give us a boost in listeners and what we could do with the station," said Rosson.

The Back to School Backpack promotion, which included two Blink-182 tickets, was the promotion that placed at state. The promotion was the first of its kind for the station.

Carter said, "Within the first two days of students being back in August, there were over 100 people signed up. That doesn't include the people who signed up over the sum-

mer."

Students can be looking for another big promotion in the fall. "We're still planning but we want to do something huge. Something that gets all the students involved," said Carter.

Carter would not only like to involve the campus, but also the Winfield community. "We're Winfield's hit music station, the station at the top of the hill. We really need to do more with the community," said Carter.

Anyone at Southwestern can join the staff at the radio station to be part of next year's planning. Castor said, "If you have an interest in broadcast-

ing or an interest in music, music production or performing, radio is a great outlet because you can perform and entertain."

Students who sign-up for radio experience, take a class and have a board shift at the station once a week. "You have the freedom to come play the music you want and get the experience to be a good broadcaster. We want to get the students involved. We've built the station up so that we can enter contests and win awards. It wasn't this way a few years ago," said Castor.

Lea Shores is a junior majoring in English. You may e-mail her at [lea.shores@sckans.edu](mailto:lea.shores@sckans.edu).

## Staff members receive awards

Members of the student media earned several awards during the spring conference April 18 and 19 at the Grand Prairie Hotel in Hutchinson. The Collegian student newspaper earned a silver medal in the private newspaper division while SCUupdate.org earned a bronze medal in the online division. The 2009 Moundbuilder yearbook earned a bronze medal in the yearbook division.

Several students earned awards for their work in individual categories. Jordan Stalder, psychology freshman, was named first runner-up in the magazine/yearbook category competition for Journalist of the Year. Stalder is a co-editor for the 2010 Moundbuilder yearbook. She was awarded \$100 and a certificate.

Cameron Siefkes, communication senior, was named second runner-up in the four-year newspaper category for Journalist of the Year. She was awarded \$50 and a certificate. Siefkes is the managing editor for the Collegian this semester and was the editor in chief during the fall 2009 semester.

Brian Nelson, English senior, earned second place awards for newspaper news writing, news photography and series writing and honorable mentions for newspaper column writing, editorial writing, feature photography, front page design and illustration.

Lea Shores, English junior, took first place in newspaper column writing and second place in feature writing.

Katie Gomez, communication ju-

nior, and Stalder took first place in yearbook theme development. Gomez also earned an honorable mention in news writing.

Paige Carswell, journalism junior, earned an honorable mention in copy editing.

Clinton Dick, convergent journalism freshman, received an honorable mention in newspaper sports news writing.

Samantha Gillis, journalism junior, earned an honorable mention in newspaper sports feature writing.

Jessica Bernhardt, class of 2009, and Katie Bipes, athletic training sophomore, received an honorable mention in newspaper photo essay.

Alejandra Rojas, convergent journalism junior, Carswell, Dick, Gillis, Nelson and Siefkes joined more than 200 college journalists and their advisers for the conference. The group heard a keynote address by Ellyn Angelotti, Interactivity Director of Poynter Online, of the Poynter Institute in St. Petersburg, Fla. Sunday afternoon.

They also attended several sessions Monday morning.

They were accompanied by Stacy Sparks, associate professor of journalism. Sparks planned two sessions for the conference. She also coordinated the four-year public university newspaper contest in partnership with Bruce Clary, McPherson.

SCUupdate.org is advised by Tom Jacobs, division chairperson for communication and computer science, and Sparks. Sparks advises the Collegian student newspaper and the Moundbuilder yearbook.

—**Softball, from page 3**  
working hard and making the best of that situation has allowed me to be successful at the plate now," she said.

Kaylee Hicks, sophomore infielder, believes in her offensive game, but doesn't feel as though her hitting has been very strong this season. "But luckily I have teammates that pick me up," she said.

The following day Hillsdale made the trek to Broadway Sports Complex for a rescheduled double header. The afternoon ended with the Builders toppling the Saints 9-0 and 8-2.

McPherson served as Southwestern's only conference competition during the week.

During the first game the two teams were nearly identical statistically with four hits, one error, 24 putouts by the Builders and 23 putouts by the Bulldogs.

Defensively, Rachel Ratcliffe, sophomore pitcher, struck out 12 batters, while McPherson's pitcher, Andrea Falk, sophomore, only struck out three Lady Builders. Ratcliffe was awarded the KCAC Pitcher of the Week for her efforts.

In the second game against the Bulldogs, Bailey LeGrand, freshman utility, Monica Sauber, senior utility, and Nicole Wilson, junior utility, all went 1-3 and Baker went 2-3.

McPherson got the first run on the board in the second inning. The Builders didn't let it phase them, tacking two runs up in the third inning and two more in the fifth.

Stacy played right field in both McPherson games. The games were important to her because it was the first time all season her parents were able to drive up from Texas to watch her play a home game.

"I was very excited for my parents to come," she said. She had one thing going through her mind. "I was just ready to play and continue our winning streak."

The Lady Builders are currently 7-5 and fourth place in conference. They play their last regular season games Saturday against second-place Friends University. It will be senior day for Sauber and Baker.

Samantha Gillis is a junior majoring in convergent journalism. You may e-mail her at [samantha.gillis@sckans.edu](mailto:samantha.gillis@sckans.edu).

## Philanthropy promotes education through grant



Cameron Siefkes/Collegian photographer

Hannah Podschun, English freshman, Chastity Osen, early childhood education sophomore, Cassi Reimer, physics senior, Denae Weber, undeclared junior, Taggart Wall, philosophy & religious studies junior, Andrew Topham, bio-chemistry and chemistry junior, Megan Martin, biology senior, Lacey Hibbs, elementary education junior, Mandi Beaver, biology senior, Jessie Riggs, criminal justice freshman, Sally McGuire, undeclared freshman, and Christy Rude, liberal arts and sciences sophomore, present a check to Jennifer Bate, director of The Community Learning Center. The students are representatives from either the Philanthropy & Grant-Making course or from the Southwestern College Philanthropy Board. The grant proposal was created by the students of the grant-making course and was fashioned to encourage the creation of a program that would serve to provide educational opportunities for Cowley County students to learn how to break the cycle of poverty both inside and out of the classroom. The SCPB funded this grant proposal by furnishing grant money to the organization(s) which best fulfilled the vision of this grant. The Community Learning Center was the recipient because of a breakfast program they created in order to provide a home-cooked breakfast twice a week for students who also prepare the meals. This program includes teaching students how to create a budget-friendly shopping list, how to get the best deals on food, how to go shopping and how to cook.

### —Soccer, from page 3

games, including all nine in conference play.

Instead of winning, it turned into a struggle just to get through the season, with goals branching off into more personal ones.

"I just wanted to go out there and show them I knew what I was doing," said Bond. "I wanted the other teams to know that I was good."

Sanchez said there are six definite recruits for next season and three more in the works, and he can only hope the new players will bring some offense to his team.

Of the eight goals the men scored, they only return only one in Stefan Carter, freshman midfielder.

For the players returning, the silver lining comes with those recruits, but for seniors Bonvehi and Shane Neises, forward, it was the last competitive season they'll play. "It was hard," said Neises. "Going through a year like that is just tough for anybody that's a competitive person. I've been playing since I was five. It's been a long time."

Neises, originally from Oxford, transferred to Southwestern after playing for Garden City Community College his freshman year, where it was the first time the team had made

the playoffs in years. Still, coming into the season, he had a simple goal. "I just wanted to be healthy and ready to play," he said. "I was pretty much just ready to do whatever Ruben asked me to do. I'm just happy with playing. It helped me through school."

The 2009 season leaves the 2010 season to be built from scratch. The only word that sums up how players want to do next year?

Better.  
Paige Carswell is a junior majoring in journalism. You may e-mail her at [paige.carswell@sckans.edu](mailto:paige.carswell@sckans.edu).

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## Photo of the week

For the week of April 19-April 23

### Austrian Adventures



Jamie Garrard/Contributing photographer

I took this picture outside of an Austrian hostel this summer, trying to catch the countryside, but caught the colors of the buildings and the motorcycle much more vividly. It makes me want to jump on the motorcycle and feel the cool breeze from the mountains and the Inn River on my face as my vision is filled with the bright colors of the cabins and flowers nearby.

Lord, help me to remember that nothing  
is going to happen to me today that  
You and I together can't handle.

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